



Sponsorship & Exhibitor Information

Keystone Conference Center
Keystone, Colorado
August 27 – 30, 2019



COLORADO
PUBLIC HEALTH ASSOCIATION



August 27-30, 2019 Keystone, Colorado

Please consider joining us for the 2019 Public Health in the Rockies Conference in beautiful Keystone, Colorado August 27-30, 2019. There are many opportunities for you to connect with the attendees through sponsorship and/or exhibiting.

The conference is hosted by the Colorado Public Health Association (CPHA).

THEME

The **theme** of the 2019 Public Health in the Rockies conference is ***Equity and Social Justice: Innovation at Elevation.***

This theme continues discussions of our communities' current and future public health issues. Most importantly, we will learn from our peers' policy development efforts, advocacy work, authentic community engagement work, and innovative programs to address challenges related to advancing health equity and social justice.

What is the Public Health in the Rockies Conference?

CPHA has been sponsoring an annual public health conference since 1958. It has become the largest statewide public health conference with over 500 registrants.

Attendees include:

Local public health officials

Community partners

Policy professionals

Environmental health professionals

Researchers

Medical providers

State public health officials

Public health nurses

Public health educators

Physicians

Students

Health specialists/coordinators

Meet CPHA



COLORADO
PUBLIC HEALTH ASSOCIATION

With over 600 members, CPHA membership works to assure Healthy People and Healthy Places in Colorado. Members receive networking, professional education and advocacy through CPHA.

Connect with public health professionals?

Gain access to a large grouping of public health professionals from Colorado and Rocky Mountain region. The scenic Keystone location gives you an opportunity to truly network with attendees.

Build your business?

As a sponsor or exhibitor of this conference, your company is showcased as an integral part of the entire conference experience. Highly visible sponsorship opportunities generate leads and help you achieve your marketing and sales objectives.

Maximize your exposure?

Sponsorship gives you exposure in marketing materials, on websites, presentations at the conference, and so much more! You will get added visibility and name recognition for your company with attendees and increase traffic to your booth to discuss your products or services.

Cultivate relationships?

Cultivate new and existing relationships face-to-face – the most effective method for getting your foot in the door and developing lasting relationships. If your goal is to develop business and relationships with public health professionals from Colorado and surrounding region, you can't afford to miss this highly interactive professional development and networking conference!

Reach your target audience?

Your company gets ideal positioning in front of key influences or users of your products and services. Maximize your marketing dollars by becoming a sponsor or exhibiting at the Conference.

Secure your sponsorship or exhibit today! Space is limited and will sell out. For more information visit the Conference website at:

<http://www.publichealthintherockies.org>

Network with over 500 public health professionals and partners in the 2019 PHiR Exhibitor Showcase!

The Exhibitor Showcase will be located in the Keystone Conference Center on Wednesday and Thursday, August 28th – 29th. This places your exhibit right in the middle of the heavy attendee traffic between large sessions/ meals and breakout sessions.

Many of our Sponsorship Packages on pages 4-7 include an exhibitor showcase. See page 9 for more details on Exhibitor Opportunities.

Exhibitor tables & networking will be open from 9:00am – 5:00pm on Wednesday and Thursday. 15-minute breaks are provided between each session. Attire for the conference is business casual.

Inclusion in the Exhibitor Showcase includes, but is not limited to:

- Networking with over 500 attendees from public health and other diverse backgrounds
- 6' skirted exhibit table on display for full conference*
- Logo on posters of sponsors/exhibitors
- Up to two staff Conference registrations (Additional Conference registrations available at additional charge)
- Up to two Ignite and Awards Social tickets
- Recognition on website with company name and link
- Option of additional Conference registration at 50% off (Premiere Exhibitors only)
- One use of attendee list post-conference or pre-conference email to attendees (sent by CPHA) – Premiere Exhibitors only

Many of the Sponsorships available highlight the wide range of special panels and sessions, activities, and events that PHiR has to offer. Additionally, the exhibitor showcase runs throughout the whole conference giving you plenty of time to network with our attendees!

Visit the conference website at www.publichealthintherockies.org for the most up to date conference information.

Sleeping rooms available 3 days pre-and post the conference.



2019 Public Health in the Rockies Specialty Sponsorship Opportunities

Presenting Sponsor \$10,000 - SOLD

Restricted to one sponsor

- Opportunity for company representative to speak during opening remarks (7-10 minutes) or other speaking opportunity (as negotiated)
- Inclusion in the exhibitor showcase – 6' skirted exhibit table on display for full conference or different display (as negotiated) – first right of location
- Choice of one additional \$500 - \$600 level A La Carte promotional item or add-on as part of sponsorship
- Opportunity to have one 2-hour skill-building session dedicated to address the Conference theme
- One complimentary hotel room at Conference hotel for two nights
- Three staff Conference registrations
- Three Ignite and Ignite and Awards Social tickets
- Logo incorporated in all marketing materials, including pre-conference promotional materials (dependent on date of commitment)
- Logo on posters of sponsors/exhibitors
- Logo on attendee pocket schedule and full Conference schedule distributed on Conference website
- Recognition on website with company blurb, logo and link
- Recognition as the Presenting Sponsor in press release
- (2) Company pop up displays placed prominently on stage in main ballroom and by registration area
- One literature insert downloadable from website materials and available to Conference attendees (8 ½ x 11" max)
- First right of refusal for 2020 Presenting Sponsorship

Welcome Reception Sponsor \$7,500

Be the first sponsor attendees see at the Welcome Reception held the first night of the conference. The Welcome Reception is open to all attendees and will include the networking and social activities, appetizers, and other entertainments to kick start the first night of the conference for attendees.

Restricted to one sponsor

- Opportunity to speak briefly (5-7 minutes) in front of the conference audience at the Welcome Reception
- Inclusion in the exhibitor showcase – 6' skirted exhibit table on display for full conference or different display (as negotiated)
- Two staff Conference registrations
- Two Ignite and Awards Social tickets
- Logo on posters of sponsors/exhibitors
- Logo on attendee pocket schedule
- Recognition on website with company blurb, logo and link
- Company pop up display placed prominently by registration area
- One literature insert downloadable from website materials and available to Conference attendees (8 ½ x 11" max)
- Opportunity to have one 30-minute educational session dedicated to address the Conference theme
- First right of refusal for 2020 Welcome Reception Sponsorship



2019 Public Health in the Rockies Specialty Sponsorship Opportunities

Ignite and Awards Social Sponsor \$5,500

The Ignite and Awards Social will be held Thursday, August 29, 2019. The Ignite and Awards Social draws 300-350 participants to socialize and celebrate the top contributors to public health from 2019. This format boasts an abundance of networking time, Ignite presentations, awards, and happy hour to make for an exciting evening they won't forget – including your company's involvement! The Ignite session is notably one of the most fun events of the whole conference with quick and humorous presentations on public health.

Restricted to one sponsor

- Prominent signage on meal table
- Company pop up display placed prominently on the stage
- Opportunity for company representative to speak briefly (3-5 minutes) to Ignite and Awards Social attendees
- Company name incorporated into all Ignite and Awards Social materials
- One large exhibitor table set up in area of choice for company materials
- Company representative involved in awards ceremony at the Ignite and Awards Social
- 10 Ignite and Awards Social tickets for company representatives (conference registrations not included)
- One literature insert downloadable from website materials and available to Conference attendees (one 8 ½ x 11" page, double-sided allowed)
- Recognition on website with company blurb, logo and link
- Logo on posters of sponsors/exhibitors
- Option to provide a gift to be distributed at the Ignite and Awards Social

Healthy Food Sponsor \$5,000

Three Sponsorships Available

- Opportunity to speak briefly (3-5 minutes each) in front of full conference audience at breakfast and/or lunch about healthy living
- Inclusion in the exhibitor showcase – 6' skirted exhibit table on display for full conference or different display (as negotiated)
- Verbal recognition of organization before start of meal
- Signage as healthy food sponsor of the provided meals (3 breakfasts, 2 lunches, 1 dinner) on meal tables promoting healthy living and foods
- Promise to work with the caterer on approved healthy menus
- Two staff Conference registrations
- Two Ignite and Awards Social tickets
- Logo on posters of sponsors/exhibitors
- Logo on attendee pocket schedule
- Recognition on website with company blurb, logo and link
- Company pop up displays and/or banner placed prominently by registration area
- One literature insert downloadable from website (one 8 ½ x 11" page)
- Special Conference Badges for all company representatives
- First right of refusal on 2020 Healthy Foods Sponsorship



2019 Public Health in the Rockies Specialty Sponsorship Opportunities

“The Gathering Place” Sponsor \$5,000

Showcase your company at one of the most highly-demanded items – the break and networking area. “The Gathering Place” will be open with snacks, internet access and comfortable seating the entire Conference.

Restricted to one sponsor

- Choice of either the Official Provider of attendee wireless internet access in networking lounge or Official Provider of Charging Stations offered throughout the conference facility
- 150 travel or coffee mugs **must be purchased and provided by the sponsor in addition to the sponsorship amount**
- Table in networking area for promotional materials
- Two staff Conference registrations
- Two Ignite and Awards Social tickets
- Company pop up display placed prominently in networking lounge
- Recognition of sponsorship at break stations and in The Gathering Place
- Logo on attendee pocket schedule
- Logo on posters of sponsors/exhibitors
- Recognition on website with logo and link

Fitness Sponsor \$4,000

Restricted to one sponsor

- Opportunity to speak briefly (3-5 minutes) in front of full conference audience at breakfast and/or lunch
- Inclusion in the exhibitor showcase – 6’ skirted exhibit table on display for full conference or different display (as negotiated)
- Approved promotional item provided by sponsor given to all participants in fitness activities
- Two staff Conference registrations
- Two Ignite and Awards Social tickets
- Logo on posters of sponsors/exhibitors
- Logo on attendee pocket schedule
- Recognition on website with company blurb, logo and link
- One literature insert downloadable from website materials
- Special Conference Badges for all company representatives
- First right of refusal on 2020 Fitness Sponsorship



2019 Public Health in the Rockies Specialty Sponsorship Opportunities

Contributing Sponsor \$3,500

Inclusion in the exhibitor showcase - 6' skirted exhibit table – on display for full Conference or different display (as negotiated)

- Two staff Conference registrations
- Two Ignite and Awards Social tickets
- Logo on posters of sponsors/exhibitors
- Logo on attendee pocket schedule
- Recognition on website with company blurb, logo and link
- One literature insert downloadable from website materials
- Special Conference Badges for all company representatives

Meal Sponsors \$1,500

Note: Meal and break sponsorships cover only a portion of the actual food and beverage costs.

Breakfast Sponsor

Breakfast will be a casual continental buffet and is an included meal for all conference attendees.

Restricted to three sponsors – one for each day.

- Signage on meal table
- Verbal recognition of company during morning announcements
- Logo on attendee pocket schedule
- Logo on posters of sponsors/exhibitors
- Recognition on website with company logo and link

Lunch Sponsor

Lunch is an included meal for all conference attendees.

Restricted to two sponsors – one for each day.

- Signage on meal table
- Verbal recognition of company during announcements before the start of lunch
- Logo on attendee pocket schedule
- Logo on posters of sponsors/exhibitors
- Recognition on website with company logo and link



2019 Public Health in the Rockies Specialty Sponsorship Opportunities

*sponsoring organization must provide the item

Spiral Notebook Sponsor \$1,500

Display your company information on the attendee notebooks they will carry with them throughout the conference and in which they will keep their notes, contacts and insights.

Restricted to one sponsor

- Logo on attendee notebook **provided by sponsor** and distributed at check-in
- Logo on attendee pocket schedule
- Logo on posters of sponsors/exhibitors
- Recognition on website with company logo and link

Neck Wallet Sponsor \$900

Gain consistent recognition for your company with your company name and / or logo on the conference attendee neck wallet. *NOTE: Exhibitors will have the option of wearing generic badge holders if they wish.*

Restricted to one sponsor

- Logo on neck wallet **provided by the sponsor** and distributed at check-in
- Logo on attendee pocket schedule
- Logo on poster of sponsors/exhibitors
- Recognition on website with company logo and link

Pen Sponsor \$500

Put your company name and / or logo on the most used item at the Conference.

Restricted to one sponsor

- Logo on conference pens **provided by sponsor**
- Logo on attendee pocket schedule
- Logo on posters of sponsors/exhibitors
- Recognition on website with company logo and link

Water Bottle Sponsor \$800

Put your company name and / or logo on an item that will keep the attendees hydrated during the long days.

Restricted to one sponsor

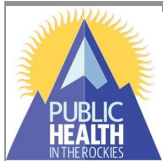
- Logo on recycled water bottle **provided by sponsor**
- Logo on attendee pocket schedule
- Logo on poster of sponsors/exhibitors
- Recognition on website with company logo and link

Other Sponsorship Opportunities...

To reserve one of these opportunities, or to discuss custom sponsorship options, please contact PHiR Conference Staff at Civica Management 720-272-0961

This may include the following:

- Speaker Sponsor
- Signage Sponsor
- Pocket Agenda Sponsor
- Canvas Bag Sponsor
- Scholarship Sponsor
- Parking Signage Sponsor
- Gas Card Sponsor
- Student Registration Sponsor



2019 Public Health in the Rockies Specialty Sponsorship Opportunities

Last year, the exhibits sold out! Reserve your table top exhibit space by June 15, 2019 to ensure your space and the earlybird pricing.

Bronze Exhibitor

Nonprofit: \$550*,
For-Profit: \$880*

- One staff Conference registration (Additional Conference registrations available at additional charge)
- One Ignite and Awards Social ticket
- 6' skirted exhibit table – on display for full Conference

*** If received before June 15, 2019. After June 15, 2019, prices will increase \$250.**

Premiere Exhibitor

Nonprofit: \$1200*,
For-Profit: \$1540*

- Larger logo on posters of sponsors/exhibitors
- Two staff Conference registrations (Additional Conference registrations available at additional charge)
- Two Ignite and Awards Social tickets
- Recognition on website with company logo and link
- 6' skirted exhibit table– on display for full Conference
- Option of additional Conference registration at 50% off
- One use of attendee list post-conference or pre-conference email to attendees (sent by CPHA)

*** If received before June 15, 2019. After June 15, 2019, prices will increase \$250.**

Silver Exhibitor

Nonprofit: \$880*,
For-Profit: \$1210*

- Logo on posters of sponsors/exhibitors
- Two staff Conference registrations (Additional Conference registrations available at additional charge)
- Two Ignite and Awards Social tickets
- Recognition on website with company logo and link
- 6' skirted exhibit table– on display for full Conference

***If received before June 15, 2019. After June 15, 2019, prices will increase \$250.**



Thank You 2018 Sponsors and Exhibitors!

Sponsors

Presenting Sponsor:

Colorado School of Public Health

Contributing: Caring for Colorado
Foundation

Lactation Sponsors:

Colorado Health Institute, Mother's Milk
Bank

Water Bottles Sponsor:

Dept. of Public Health & Environment

Scholarship Sponsor: Frontline Public
Affairs

Poster Session Sponsor: Public Health
Nurses Association of Colorado

Exhibitors

Premiere Exhibitors:

DentaQuest | Gilead | Trailhead Institute |
Regis University | GSK | Colorado Immunization
Branch

Silver Exhibitors:

CIVHC | Regional Institute for Health &
Environment | U.S. Food & Drug Administration |
Healthy Child Care Colorado | CU School of
Public Affairs | OMNI | Colorado Integrated Food
Safety | Children's Hospital Colorado | Telligen |
CDPHE | ECHO Colorado | Drug Policy Alliance |
U.S. Army | Kaiser Permanente Weigh & Win |
Pfizer

Bronze Exhibitors:

Center for Improving Value in Health Care |
Colorado Center for Nursing Excellence | CDPHE
OPPI | CDPHE Office of Emergency
Preparedness and Response | Cooking Matters
by Share Our Strength | CORHIO | Liver Health
Connection | LiveStories | MSU | National
Network of Libraries of Medicine | Otero Junior
College | Patagonia Health, Inc. | Patient
Navigator Training Collaborative/Latino Research
& Policy Center | RMC Health | Rocky Mountain
Region Pediatric Environmental Health Specialty
Unit | Sit Tech | TSI, Inc. |