

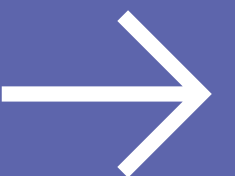


Colorado Public  
Health Association



**September 24-26, 2024**  
**Keystone Resort**

[www.publichealthintherockies.com](http://www.publichealthintherockies.com)



# PHiR

Public Health in the Rockies is the largest statewide public health conference in the region, with over 650 attendees each year.

## ATTENDEES INCLUDE:

- Governmental Local & State Public Health Professionals
- Local Public Health Officials
- Community Partners
- Physicians
- Policy Professionals
- State Public Health Officials
- Researchers
- Environmental Health Professionals
- Public Health Nurses Students
- Health Specialists/Coordinators
- Public Health Educators
- Medical Providers



PHiR is brought to you by the Colorado Public Health Association (CPHA).

## Vision

Optimal health for all Coloradans.

## Mission

To educate, develop and galvanize the Colorado public health community.

# Sustainability



Sustainability is incredibly important to us. You will notice a new and improved Sponsor & Exhibitor Prospectus that has eliminated tangible items such as notebooks and water bottles and features opportunities to promote your organization that promotes health, wellness, and recycling. If you don't see a sponsorship level that fits you perfectly, give us a call and we can create a customized level for you!

## ADDITIONAL OPPORTUNITIES

To reserve one of these opportunities, or to discuss custom sponsorship options for your organization, please contact the PHiR Conference Team at [info@coloradopublichealth.org](mailto:info@coloradopublichealth.org).

# General Conference Sponsorships



# Presenting Sponsor - \$12,500

## RESTRICTED TO ONE SPONSOR

- Opportunity for a company representative to speak during opening remarks (3-5 minutes)
- Premier location of your choosing in the exhibitor showcase – Includes 6' x 6' exhibit table, 2 chairs & waste basket
- One complimentary hotel room at the conference hotel for up to three nights
- Five conference registrations
- Logo incorporated into all marketing materials, including pre-conference promotional materials (dependent upon the date of commitment)
- Logo on posters of sponsors and exhibitors
- Logo on lanyards
- Recognition on the website with company description, logo, and a link provided by sponsor
- Company's pop-up displays placed prominently on stage in the main ballroom and/or by the registration area during keynote presentations
- First right of refusal for 2025 Presenting Sponsorship

**SOLD OUT**



# Peak Sponsor - \$7,500

## RESTRICTED TO TWO SPONSORS

- Opportunity for a company representative to speak during closing remarks (3-5 minutes)
- Premier location of your choosing in the exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Four conference registrations
- Logo on posters of sponsors and exhibitors
- Logo on marketing materials
- Recognition on the website with company description, logo, and a link provided sponsor
- Recognition as a Peak Sponsor at keynote presentations



# Summit Sponsor - \$5,500

- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Three conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided sponsor
- Recognition as a Summit Sponsor at keynote presentations



# Alpine Sponsor - \$3,500

- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Two conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor

# Timberline Sponsor - \$2,500

- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- One conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided sponsor



# Base Camp Sponsor - \$1,500

- One conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor





# Focused Sponsorships



# Public Health Awards Luncheon Sponsor - \$7,500

Be a part of our inaugural year of the unveiling of the new CPHA awards! The ceremony is held during the PHiR conference and draws 400-500 participants to socialize and celebrate the top contributors to public health from 2024.



## RESTRICTED TO ONE SPONSOR

- Sponsorship of a professionally hired MC or speaker
- Company pop-up display placed prominently on the stage
- Opportunity for a company representative to speak during opening remarks (3-5 minutes)
- Company name incorporated into all awards materials
- Four conference registrations
- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Company representative involved in handing out awards at the ceremony
- Recognition on the website with company description, logo, and a link provided by the sponsor
- Logo on posters of sponsors and exhibitors
- Option to provide a gift or marketing material to be distributed on the table during the ceremony

# Coffee Ticket Sponsor - \$5,500

## RESTRICTED TO ONE SPONSOR

Your sponsorship will provide one drink ticket per attendee to be used at the on-site cafe for a complimentary specialty beverage of their choice.

- 10 additional tickets for sponsor to pass out at their choosing
- Logo on drink tickets
- Two conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided sponsor



# Wellness Sponsor \$4,500



## RESTRICTED TO TWO SPONSOR

- Inclusion in exhibitor showcase – Includes 6' skirted exhibit table, 2 chairs & waste basket
- Sponsorship signage at wellness sessions
- Option to provide a promotional item (provided by sponsor) given to all participants in wellness activities
- Option to lead or suggest a wellness session
- Two conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor

# Photography Sponsor

## \$3,500



RESTRICTED TO ONE SPONSOR

Your logo will appear on all the pictures of the conference that we post on the PHiR website.

- Two conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor

# WI-FI SPONSOR

\$2,500

RESTRICTED TO ONE SPONSOR

Wi-Fi access will be available for all attendees and the Wi-Fi sponsor will have a customized Wi-Fi network and password and a URL link to the your company homepage once successfully logged in.

- Custom Wifi landing page
- Company name as password
- Two conference registrations
- Logo on posters of sponsors and exhibitors
- Recognition on the website with company description, logo, and a link provided by the sponsor

**SOLD OUT**

# Breakfast Sponsor \$1,500

## RESTRICTED TO TWO SPONSORS

- One conference registration
- Signage on the meal table
- Verbal recognition of company during morning announcements
- Logo on posters of sponsors and exhibitors
- Recognition on the website with your logo and link

# Lunch Sponsor \$1,500

## RESTRICTED TO TWO SPONSORS

- One conference registration
- Signage on the meal table
- Verbal recognition of company during morning announcements
- Logo on posters of sponsors and exhibitors
- Recognition on the website with your logo and link



# Independent Consultant Corner - \$500

NEW IN 2024!

RESTRICTED TO SIX SPONSORS

We are excited to announce the new addition of our independent consultant corner at the 2024 PHiR Conference! This offering is a more affordable option for contractors in the public health space. We will create a separate corner outside of the exhibit hall for these sponsors on Wednesday, September 25th. We will provide signage, a small round table with table cloth & one chair. It will also include the additional benefits below.

- One **Wednesday Only** conference registration
- Opportunity to upgrade to one full conference registration for an additional \$200
- Logo on posters of sponsors and exhibitors
- Recognition on the website





# Recycle Sponsor \$550

RESTRICTED TO THREE SPONSORS

- Logo on all of the recycle bins throughout the facility
- Logo on the badge recycle basket
- Logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link

# Sanitation Station Sponsor \$550

RESTRICTED TO THREE SPONSORS

- Logo on all sanitizing stations throughout the facility
- Logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link

# Scholarship Sponsor \$350

UNLIMITED

- Your sponsorship will help provide a scholarship for an attendee to attend PHiR
- Recognition on the website with company name

# Tote Bag Sponsor \$750

RESTRICTED TO ONE SPONSOR

- Sponsor provides the tote bags with sponsor logo prior to the start of the conference
- Logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link

# Pen Sponsor \$750

RESTRICTED TO ONE SPONSOR

- Sponsor provides the pens with sponsor name/logo prior to the start of the conference
- Logo on the poster of sponsors and exhibitors
- Recognition on the website with company logo and link



# Exhibitor Showcase



# Exhibitor Showcase

The Exhibitor Showcase will be located in the Keystone Conference Center. Exhibitor tables and networking will be open from 9am - 5pm, September 24 & 26, 2024.

## INCLUSION IN THE SHOWCASE INCLUDES

- Networking with over 650 attendees from public health and other diverse backgrounds
- Your logo will appear on the conference website and in all marketing & communications
- Logo on posters of sponsors and exhibitors
- Conference registrations
- Includes 6' skirted exhibit table, 2 chairs & waste basket
- Premiere Exhibitors Only:
  - One use of attendee list pre or post-conference to email all attendees (designed by you and sent by CPHA)
  - Premiere Exhibitors Only will receive 50% off one additional registrant)



# Exhibitor Showcase

BEGINNING JULY 12, 2024: ALL EXHIBITOR PRICING WILL INCREASE BY \$250

## Bronze

NON-PROFIT \$1,550  
FOR-PROFIT \$1,850

Includes benefits of previous page

- One conference registration

## Silver

NON-PROFIT \$1,800  
FOR-PROFIT \$2,050

Includes benefits on previous page

- Two conference registrations

## Premier

NON-PROFIT \$1,550  
FOR-PROFIT \$1,850

- Includes benefits on previous page
- Two conference registrations
- Option of one additional registration at 50% off
- One use of attendee list pre or post conference to email attendees (designed by you and sent by CPHA)



# For More Information



[WWW.PUBLICHEALTHINTHEROCKIES.ORG](http://WWW.PUBLICHEALTHINTHEROCKIES.ORG)



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